# Equality, Culture, Diversity & Inclusion (ECDI)

An Exploratory Event March 5, 2024

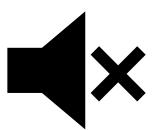




#### Before we start

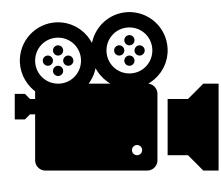
#### **Audience**

• Muted by default, please unmute if speaking and mute again after you are finished



#### Recording

- For purposes of the thematic group
- If you do not wish to be on, please turn off the video



#### Interaction

- Poll via integrated Slido in Zoom- always access via Zoom chat
- Your questions—please ask via Q&A in Slido in Zoom
- Technical/Other problems- please ask in the Zoom chat

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#### Presenters

Jakob Feldfos Christensen D'IVERSlunity DEFACTUM



Rosemary Madnick
The Lundquist Institute for Biomedical Innovation





#### What is Equality, Culture, Diversity and Inclusion (ECDI)?

- Culture focuses on the shared practices of a particular group of people
- Equality focuses on fairness
- Diversity focuses on recognizing differences
- Inclusion focuses on creating an environment where everyone can thrive

How familiar are you with the concepts of Equality, Culture Diversity, Equality, and Inclusion (ECDI)?

- Very familiar
- Somewhat familiar
- Not familiar at all



What will you consider as priorities when it comes to Equality, Culture, Diversity and Inclusion (ECDI) in research management?



#### **Business Case for ECDI**

Increased innovation and creativity

Improved decision-making

Enhanced employee satisfaction and engagement

Better understanding of diverse member needs



To what extent do you believe EARMA promotes and practices of equality, culture, diversity and inclusivity (ECDI)?

- Very much
- Somewhat
- Not much
- Not at all



To what extent do you feel that EARMA promotes an inclusive and welcoming environment?

- Not at all
- Slightly
- Moderately
- Very
- Extremely



#### Anti-Discrimination and Diversity

Compliance with anti-discrimination laws and regulations

Ethical responsibilities of organizations

Building a culture of integrity and respect

Diversity within profession



How confident are you in your organization's policies and practices addressing culture, diversity, equality, and inclusion?

- Very confident
- Confident
- Neutral
- Not confident
- Not confident at all



#### Benefits of ECDI in the Profession

Increased member retention and loyalty

Enhanced reputation and brand image

Access to diverse talent pools



#### Impact of ECDI on Wellbeing in a Professional Context

- Support Work Environment
- Career Development and Opportunities
- Cultural Competence and Understanding
- Mental Health Support/Well-being Programs
- Engagement and Retention
- Legal and Ethical Compliance
- Competitive advantage in the global marketplace/areas



How important do you think equality, culture diversity, and inclusion are in the profession?

- Extremely important
- Important
- Neutral
- Not very important
- Not important at all



Do you believe that everyone EARMA has equal opportunities for opportunities regardless of their background?

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree



Do you believe that EARMA provides equal opportunities for professional growth and development?

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree



#### EARMA's Role

- Advocacy and Influence
- Education and Awareness
- Network and Community Building
- Data Collection and Research

- Inclusive Representation
- Policy Development
- Collaborations and Partnerships
- Member Support
- Accountability and Reporting

How satisfied are you with the representation of diverse groups in leadership positions within EARMA?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very dissatisfied



#### **Best Practices**

- Leadership Commitment
- Inclusive
- Training and Education
- Diverse Leadership
- Inclusive Policies
- Networking and Affinity Groups



#### Strategies for Addressing ECDI

- Leadership Commitment
- Inclusive Recruitment of Members
- Training and Education
- Inclusive Policies and Practices

- Promotion of Inclusive Culture
- Transparency and Accountability
- Community/Member Engagement
- Inclusive Events and Conferences
- Partnerships and Collaboration
- Mentoring programs
- Continuous Education



How well do you understand the goals and objectives of the ECDI initiatives in EARMA? Please provide comments or suggestions.



How optimistic are you about the organization's commitment to improving ECDI in the future?

- Not at all optimistic
- Somewhat optimistic
- Moderately optimistic
- Very optimistic
- Extremely optimistic



What specific actions or initiatives would you like to see implemented to advance ECDI in the organization?



Are there specific policies, practices, or programs that you believe would enhance ECDI within EARMA?



What topics would you like/need us to cover in the thematic groups related to culture, equity, diversity, and inclusion?



What activities do you suggest for this working group?













Embrace diversity
Create inclusive environment
Well-being of RMA is a
priority
Equal access is given to all

- Thematic group area at EARMA website
  - Resources and collaboration space
  - Summary and conclusion of this session and in EARMA newsletter
- EARMA conference Odense 2024
  - Meet us at 15-min discussion table on 25 April and join in further discussions
- Contact the **Team** of ECDI

#### The Team

Andreja Zulim de Swarte



Jakob Christensen



Olaf Svenningsen



Rosemary Madnick





Olga Roig



Sheila Vidal



Susi Poli







earma.org