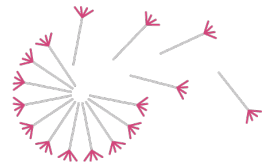


Fast Track Impact

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Integrating impact into your funding proposal

Joining link: to be accessed via the EARMA website

Start: 10:00 AM GMT (11:00 AM CET)

Session 1: Fast track your impact

- What is impact? Poll and Google Jamboard exercise to distinguish between engagement and impact
- Key principles: attribution, significance and reach
- Impact planning tools

Session 2: Increasing your funding success rate

- The review process
- Tricks of the trade: insider insights from funding panels to increase your success rates
- Bid writing tools for co-production

Session 3: Integrating impact in your next proposal

- Integrating impact into a case for support without compromising the research
- Break-out rooms: discuss two contrasting examples of interdisciplinary proposals that integrated impact into their case for support, identifying which of the two is best and why
- Presentation: secrets of success

Pre-workshop preparation

You will have 5 minutes to read the proposals before you enter your break-out rooms. To enable you to get as much as possible from the break-out room sessions, it is recommended that you read the proposals beforehand via the following links:

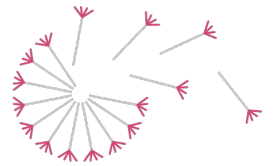
- [Proposal 1](#)
- [Proposal 2](#)

You will be asked to discuss what you like or dislike about how impact was integrated into each proposal in your break-out rooms.

Close: 11:30 AM GMT (12:30 PM CET)

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Trainer

Mark Reed is Professor of Rural Entrepreneurship and Director of the Thriving Natural Capital Challenge Centre at Scotland's Rural College (SRUC), and a Visiting Professor at Newcastle University, Birmingham City University and the University of Leeds. He has over 200 publications that have been cited more than 20,000 times and has won awards for the non-academic impact of his research. He is author of *The Research Impact Handbook*, *The Productive Researcher* and *Impact Culture* and CEO of Fast Track Impact. He provides training and advice to Universities, research funders, NGOs and policy-makers internationally.



Fast Track Impact

Fast Track Impact is an international training company working in the Higher Education and research and innovation sectors. Our mission is to change the way busy researchers generate and share knowledge, so that their ideas can change the world, and they can get their thinking time back.

We run training for researchers from every discipline, from PhD students to Professors, from departmental away days to cross-institution training days. We have trained >10,000 researchers from >200 institutions in 55 countries.

Fast Track Impact was co-founded by Prof Mark Reed (SRUC) and Dr Ana Attlee (Project Maya Community Interest Company) in 2013, funded by the UK Government's Research Councils, and launched as an independent spin-out company in 2015, led by Prof Reed (CEO) and Dr Joyce Reed (Managing Director).

www.fasttrackimpact.com